



# KC GOES RED

**1 in 3** women die of heart disease in America. **ONE THIRD.**  
Choose to care. Choose to **GO RED** this February.

Participate in  
**NATIONAL WEAR RED DAY**  
FRIDAY, FEBRUARY 3<sup>RD</sup>, 2017



Make your  
**BUILDING "GO RED"**  
ALL MONTH

## THERE ARE MANY WAYS YOUR BUILDING CAN "GO RED":

- Light your building red (cover your exterior lights with red gels)
- Hang red dress banners showing support of **GO RED FOR WOMEN** throughout your facility
- Place "GO RED FOR WOMEN" decals or posters in building windows

## AS SUPPORTERS OF GO RED FOR WOMEN, LOCAL BUSINESSES RECEIVE MANY BENEFITS, INCLUDING:

- Identification with the American Heart Association, the nation's leading cardiovascular disease organization, and inclusion in our local publicity efforts to showcase the many local businesses that "GO RED."

For more resources or for questions about how to make your building "GO RED", email [PAOLA RIVERA AT PAOLA.RIVERA@HEART.ORG](mailto:PAOLA.RIVERA@HEART.ORG).



Go Red For Women is nationally sponsored by



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